ACQUISITION NEWS



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HEROIC LAST RESPONDERS BRAVELY MEET DEATH RATE **UPTICK**: (FUNERAL HOME CPAS USE HUDSON FOR ACQUISITION, INTEREST RATES & TAX INSIGHTS)

By Stanley Morgan, Reporter

True patriots —our American Last Responders and Funeral Home operatorswork around the clock in the new year as death rates climb to one every eight minutes in some urban centers. Death care has become even more essential as the country meets 2021.

Challenged funeral home owners and financial staff continue to strategize as calls go up alongside rising personal protective equipment expenditures and curtailed services.

A number of funeral homes have considered turning over operations to faithful personnel or relatives and or acquiring new property to meet rising demands. Some negotiate small insurance company buys to meet debt burden acquisition and refinancing is overwhelming. as government relief programs remain uncertain.

FUNERAL HOME TESTIMONIES

Long time funeral home operators Robert Worth from Michigan and Albert Murray from California cite the Hudson Group as instrumental for advice in balancing operations via interest cuts, super cost-cutting acquisition strategies and massive capital gains reductions.

Funeral magazine also recently reached out to Hudson during the holidays to clarify how the once Arkansas/Texas based group of 27 years helped revolutionize financing for both death care and health care across the nation with its Wall Street know-how and downhome smarts.

This newsletter indeed has been written to assist Last Responder and Death Care business to continue its heroic operations. Accessing rare funding sources with the lowest negotiated rates is how business avoids being its own grim statistic. Expert fairminded consultants like Hudson and Hudson have long been known to substantially help

JOHN LEE HUDSON PREVENT PREDATORY LENDING

With a combination of expert advice to access funds and navigate confusing lending contracts for their clients, Hudson and Hudson, as expert consultants, have long been known to substantially help businesses thrive, especially in critical times.

Economic experts agree that the cure to bankruptcy and emergency sell-offs during recession/depression is speedy access to funds, wise debt restructuring, and the lowest of interest rates beyond what the Feds promise.

HUDSON LENDERS GRANT MAJOR RATE DROPS & TIMELY FUNDING

It's hardly a secret that current demand for funds for debt restructuring,

Many Funeral Homes and Health Care Facilities worry about survival despite SBA promises. Major lending institutions have proven they can't meet the demands of this national crisis. Applications are too numerous and even old customers find themselves at the end of the line. Or applications are denied due to a technicality.

For more than a quarter of a century John Lee Hudson and Associates have provided a much needed conduit to small business owners in times of crisis, be it now during this horrible pandemic, or as they did after 9-11 and during the 2008 recession.

By using its unique access to reliable capital sources, Hudson's team not only gets speedy responses from lenders but saves clients on average 150\$K for every 1 million borrowed, for every 1% it saves clients in interest rates.

\$ PREPARATION = SURVIVAL

It doesn't take the Harvard Business Journal and the famous Bain Report to remind us that: "Among the companies that stagnated in the aftermath of the Great Recession, few made contingency plans or thought through alternative scenarios." They went into "survival mode, making deep cuts and reacted defensively."

CPAs AND HUDSON SEE EYE- TO-

CPA's and Funeral Home business managers have a hard enough job with the day-to-day. Hudson's unique contacts and uncanny financial wisdom can ease accounting pain and ensure long-term business success.

John Lee Hudson guide their clients beyond survival so they can be the few that "outperform... competitors by at least 10% in sales and profit growth..." once the recession is over.

Yes, again, that's the ole boys at Harvard speaking. But Hudson walks the talk. For decades they have accessed the inner sanctum of financiers to relieve money anxiety for overwhelmed funeral home owners.

HUDSON ADDS 2-3% SAVINGS BEYOND "STIMULUS" FUNDS

As not all government stimulus funding is forgivable, JL Hudson guides its clients to the wisest terms. For every 1 million\$ borrowed, 150K\$ is saved for every negotiated 1% drop in interest rate. A wise hedge? With a quarter century of Wall Street knowledge (shh!) John Lee Hudson is here to share. The goal: acquire capital at unadvertised rates and legally bypass lender and government entanglements.

Feel free to reach out to their office below for immediate insight:

1-(858) 754-8703 acquiremoney.ez@gmail.com hudsonandhudson.org