
ACQUISITION NEWS

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THE UNSUNG DEATH CARE SECTOR DESERVES FINANCIAL CARE; HUDSON OFFERS GRATIS ANALYSIS TO DEATH CARE HEROES

(Heroic Funeral Home Owners & CPAs Consult Hudson and Testify to “Sensible Acquisition Solutions”, “Sub Market Interest Rates”, “Achievable Expansion and Acquisitions”, “Gratis Intake Assessments” and “Sizable Capital Gains Reductions.” Openings Available for 2021 Expert Consultation.)

By Stanley Morgan, Reporter

Year 2021 for the besieged, seemingly forgotten Last Responders signals a vital American sector of heroes in need of care itself — financial care.

Burial costs, burdensome PPE outlays, Green/Eco cremations, remote ceremonies, new technology and caring for more fallen in one year than WWII and Vietnam combined— has taken an unfathomable toll on those tasked to care for the deceased. Many grieving families have had to beg overtaxed funeral homes to pick up their loved ones for burial. Sadly, many had to be turned down.

One person every 8 minutes was dying in major urban areas of America in December and January 2021. Families have had to call outside their own towns to get basic death care. The cavalry of vaccines has been summoned but pandemic death rates will still take months to subside. What then— are Funeral Homes expected to raise the dead?!

Federal stimulus alone will not. Costs have not subsided but have in fact increased with more safety demands. As well, 020 and 021 taxes will be more complex to prepare than ever.

HUDSON PLEDGES COMPLIMENTARY 2021 FINANCING & ACQUISITION EXPERT CONSULTATION

With Arkansas and Texas roots and now with international operations in California, Hudson was the first in American history to get regular people access to legal aid, health care and yes, death care financing.

Their highly-trained yet unorthodox brilliance has saved Funeral Home owners millions of dollars on financing, acquisitions and liability decisions. Hudson pledges for 2021 to offer Funeral Home professionals initial complimentary analysis.

By working with Funeral Homes’ existing heroes, Hudson Sr. seeks “to create super-heroes with less debt, less depression and more long-term profitability.” Hudson advice has led to the lowest interest rates beyond bank preferred status. As well, capital gains outcomes saw 33-38% reductions with strategic acquisition scenarios. All by looking outside the proverbial box!

FUNERAL HOMES & CPAS TESTIFY

Hudson’s services have been touted by CPAs in polls to be the “fairest”, “the most insightful”, and “hands down making the most economic sense”— saving some operations “nearly \$243,000” after “clear and executable” advice. This all through Hudson’s uncanny economics and Wall Street/Main Street know-how.

Long time funeral home operators Robert Worth from Michigan and Albert Murray from California cite the Hudson Group as instrumental for advice in balancing operations via interest cuts and super cost-cutting acquisition strategies.

Many family funeral home owners look to restructure operations. Succession strategies are considered. Should I refinance? (Maybe.) Should I sell? (Possibly.) To whom: a family member, a loyal employee, another company altogether? (Let’s analyze.) What burdens tax-wise and interest-wise can be relieved? (Probably a lot.) Should I acquire a small insurance company as some homes have to help clients get care? (Perhaps wise move.)

For 27 years, Hudson has helped solve unique financing and acquisition scenarios. Beyond profit, Hudson made it possible for average Americans to afford deserved high-quality funeral services, reconstructive surgeries and access to legal defense (in response to mass incarcerations from the 1994 Crime Bill).

\$ PREPARATION = SURVIVAL

It doesn’t take the Harvard Business Journal and the famous Bain Report to remind us that: “Among the companies

that stagnated in the aftermath of the Great Recession, few made contingency plans or thought through alternative scenarios.” They went into “survival mode, making deep cuts and reacted defensively.” Companies that survived recessions in the past, prepared through smart borrowing, de-leveraging and worked with economic experts adept in crisis financing.

CPAs AND HUDSON SEE EYE-TO-EYE

CPAs and Funeral Home business managers have a hard enough job with the day-to-day. Hudson’s unique contacts and uncanny financial wisdom can ease accounting pain and ensure long-term business success.

Hudson collaborates with clients to move beyond survival and be the lucky few that “outperform... competitors by at least 10% in sales and profit growth...” once the Pandemic is over.

HUDSON ADDS 2-3% SAVINGS BEYOND “STIMULUS” FUNDS

As not all government stimulus funding is forgivable, JL Hudson guides its clients to the wisest terms. For every \$1 million borrowed, \$150K is saved for every negotiated 1% drop in interest rate. A wise hedge? Hudson can help acquire capital at unadvertised rates and legally bypass lender and government entanglements.

Hudson & Hudson has long been devoted to help Funeral Homes not “become their own grim statistic!”
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(for Feb. 2021 gratis intake evaluations)

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